

OFF BALANCE

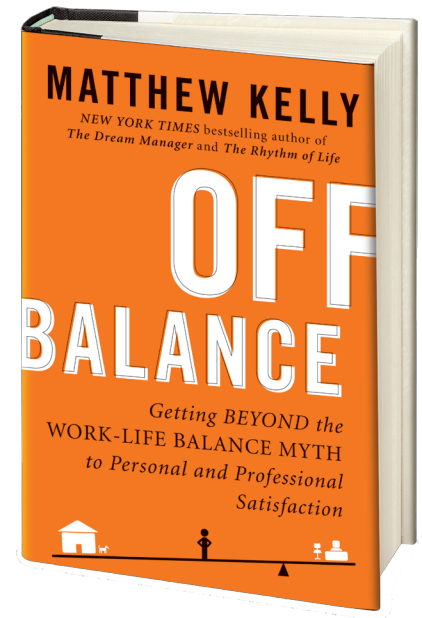
Getting *BEYOND* the *WORK-LIFE BALANCE MYTH*



One of the major issues plaguing the corporate world today is work-life balance. Everyone wants it; nobody has it! But do people really want it? If you had to choose between balance and satisfaction, which would you choose? People want to live deeply satisfying personal lives and satisfying professional lives – and they want to know that both are possible at the same time.

The work-life balance conversation that has dominated the corporate landscape for two decades implies that work and life are separate. In this way, we set work and life against each other, and the thought that follows is that you are either working too much and living too little, or vice versa. But work can and should be a richly rewarding part of a person's life.

In this presentation, Matthew will change the way the audience thinks about the work-life balance question and give them the tools they need to get beyond the balance myth and start building a life that is deeply satisfying – personally and professionally.



"There is nothing more difficult, as working mothers and fathers both know, than juggling personal and professional demands without sacrificing their own happiness. We're so happy to hear a "male" perspective - shared by Matthew Kelly who shows us how to align our priorities to get what we are really looking for – life satisfaction. Everyone with a job (inside or outside the home) should read this book."

Cathy L. Greenberg & Barrett S. Avigdor

New York Times Bestselling Authors
What Happy Working Mothers Know

"Matthew Kelly's *Off Balance* properly reframes the question of work-life balance into a question of personal satisfaction. I personally believe that living a life driven by a purpose is more meaningful and rewarding than meandering through life without direction. We find that employees, who live their purpose in everything they do, have higher personal satisfaction. Proof positive to Matthew's thesis."

Robert A. McDonald

Chairman, President, and Chief Executive Officer
The Procter & Gamble Company

"*Off Balance* is not for everyone – only those who are interested in finding more energy and satisfaction in life. But if you're one of those, then this short, compelling and well-organized book might just rock your world."

Patrick Lencioni

President, The Table Group
Bestselling Author of *The Five Dysfunctions of a Team*

If you are interested in booking Matthew Kelly for your next event, meeting or conference, contact Morgan Scofes, Director of Speaking Services, at mscofes@floydconsulting.com.